

<b>Master of Commerce (Business Management)</b>							
<b>M.Com I</b>							
<i>(To be implemented from Academic Year- 2024-2025)</i>							
<b>No. of Courses</b>	<b>Semester I</b>		<b>Credits</b>	<b>No. of Courses</b>	<b>Semester II</b>		<b>Credits</b>
1	Global Strategic Management	Major	4	1	E-Commerce & Digital Marketing	Major	4
2	Organisational Behaviour	Major	4	2	Corporate Finance	Major	4
3	Research Methodology	Minor	4	3	Entrepreneurship Management	Major	4
4	Managerial Decision Tools	Major	4	4	On Job Training	OJT	4
5	Operations Research	Major	2	5	Family Business Management	Major	2
6	Project Management	Major - Discipline Specific Elective	4	6	Production And Total Quality Management	Major - Discipline Specific Elective	4
7	Consumer Behaviour	Major - Discipline Specific Elective	4	7	Talent Management	Major - Discipline Specific Elective	4
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<b>Master of Commerce (Business Management)</b>							
<b>M.Com II</b>							
<i>(To be implemented from Academic Year- 2024-2025)</i>							
<b>No. of Courses</b>	<b>Semester III</b>		<b>Credits</b>	<b>No. of Courses</b>	<b>Semester IV</b>		<b>Credits</b>
1	Research Project - I	RP	4	1	Research Project - II	RP	6
2	Business Compliance Management	Major	4	2	Business Analytics	Major	4
3	Logistics Management	Major	4	3	Retail Management	Major	4
4	Services Marketing	Major	4	4	Tourism And Hospitality Marketing	Major	4
5	Digital Transformation In Business	Major	2	5	Sales And Distribution Management	Major - Discipline Specific Elective	4
6	Corporate Communications And Public Relations	Major - Discipline Specific Elective	4	6	Innovations Management	Major - Discipline Specific Elective	4

7	Industrial Marketing	Major - Discipline Specific Elective	4				
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